

WBNG BINGHAMTON

WBNG Television Inc
560 Columbia DR
Johnson City, NY 13790-3300

Shorr and Associates Inc
100 N 20TH ST STE 201
PHILADELPHIA, PA 19103-3700

Contract # 421739

Schedule Dates 10/18/16-10/24/16
Advertiser Friends of Schumer (28827)
Agency Shorr and Associates Inc (1183)
Product Political - State Senator (1098)
Brand F-US Senate/NY Senate (141931)
Salesperson Continental, Washington DC (1465)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Agency Political
Billing Type Standard
Comments

Date Entered 10/17/16
Last Modified 10/17/16
Entered By Denise Edmister
CO-OP No
Headline # 25331685
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,440.75
Net Total \$8,164.25
Sales Tax

WBNG CBS (WBNG)

By Broadcast Month	Spots	Rate
Oct. 2016	44	\$9,605.00
Grand Total:	44	\$9,605.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	8A- 9A (EST)		2	2	2	2	2			10	\$150.00	\$1,500.00	WBNG CBS (WBNG)		10/17/16
2.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	5A- 5:30A (EST)		1	1						2	\$90.00	\$180.00	WBNG CBS (WBNG)		10/17/16
3.0	Normal Line / SPOT	10/19/16-10/24/16	2	:30	6A- 7A (EST)		1		1	1				3	\$250.00	\$750.00	WBNG CBS (WBNG)		10/17/16
4.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	5:30P- 6P (EST)		1	1			1			3	\$350.00	\$1,050.00	WBNG CBS (WBNG)		10/17/16
5.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	5P- 5:30P (EST)	1	X	X	X	X	X			2	\$300.00	\$600.00	WBNG CBS (WBNG)		10/17/16
6.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$175.00	\$875.00	WBNG CBS (WBNG)		10/17/16
7.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	7:30P- 7:57P (EST)		1	1	1		1			4	\$175.00	\$700.00	WBNG CBS (WBNG)		10/17/16
8.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	7P- 7:57P (EST)							1		1	\$125.00	\$125.00	WBNG CBS (WBNG)		10/17/16
9.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	11:35P- 12:35A (EST)	1	X	X	X	X	X			2	\$150.00	\$300.00	WBNG CBS (WBNG)		10/17/16
10.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	11P- 11:35P (EST)		1	1	2		1			5	\$450.00	\$2,250.00	WBNG CBS (WBNG)		10/17/16
11.0	Normal Line / SPOT	10/22/16-10/23/16	2	:30	11P- 11:35P (EST)	1						X	X	1	\$450.00	\$450.00	WBNG CBS (WBNG)		10/17/16
12.0	Normal Line / SPOT	10/23/16-10/23/16	2	:30	10:30P- 11:35P (EST)	1							X	1	\$200.00	\$200.00	WBNG CBS (WBNG)		10/17/16
13.0	Normal Line / SPOT	10/18/16-10/24/16	2	:30	4P- 5P (EST)		1	1	1	1	1			5	\$125.00	\$625.00	WBNG CBS (WBNG)		10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: